



The World's Finest Display Manufacturer

Demanding projects, demand Prismview

True Craftsmanship and Innovation Since 1990

Our company is known for its wide range of high-quality displays from small message centers to sophisticated, Las Vegas spectacular digital displays. As a subsidiary of Samsung Electronics, a worldwide leader in the electronics industry, Prismview has flourished as an innovative and dynamic manufacturer of digital displays for more than 25 years.

Well known for Innovation, Longevity, and Service

Some of the world's most recognized signs of the modern age were produced by Prismview. Many of them are so unique, so special, as to become destinations and attractions unto themselves.

The Prismview digital display business was originally conceived to answer the need for a durable technology, capable of thriving in the harshest environments and climates. In response to those demands, Prismview created a new standard for products with uniquely robust capability and longevity. In tandem with those products, Prismview employed its time-tested maintenance philosophy to ensure that every display continues to maintain the crisp integrity that it had on the day of its installation.



In the early 2000's, the outdoor advertising industry approached Prismview with its own need for robust products and excellence in service. This industry had conducted a test which proved the marketability and profitability of digital billboard media to be feasible. Unfortunately, the viability of the project was constrained by the fragile nature of the technology and the slow service response available at the time of the test.

In 2003, Prismview developed its first, digital-outdoor-advertising-specific product. Since that time, the digital billboard industry has exploded. Today, Prismview is one of the largest suppliers of such displays to the outdoor advertising industry, with more than 2,000 displays installed and operating.



Prismview is a manufacturing powerhouse with very large scale research, design, and production facilities in North America.



Complete Digital Display Solutions

Prismview has come to be recognized as a master of innovation. Some of the largest and most complex digital display systems in the world have been produced and installed by Prismview. From sports and live venue installations, to building-sized screens, and, of course, displays on the famous Las Vegas Strip, Prismview has developed a reputation for delivering unique solutions.

Prismview employs teams of highly trained project managers. These individuals are selected for each job on the basis of the particular specialty needed. In every instance, the project management process begins before a single element is produced and follows through to the completion of the project.



A World Class Team

Samsung Electronics acquired Prismview, then known as Yesco Electronics, in March 2015 to add LED expertise to its diverse display portfolio. The pairing of Samsung and Prismview create a powerful organization with premiere research and development capabilities and unparalleled manufacturing potential. The collaborative efforts of Samsung and Prismview create a platform to take on a breadth of projects for the most sophisticated venues.





Beyond Installation

Prismview is widely recognized within the industries it serves as the quintessential service provider.

Prismview developed a daily service platform guaranteed to ensure that all displays look new, indefinitely.

Prismview pioneered and perfected guaranteed response times, 24/7/365. Most digital displays Prismview services are monitored via remote diagnostics and on-site video camera. When a problem occurs, it is detected by the Prismview service center and a technician is dispatched, regardless of the time of day or day of the week. Prismview has developed a service methodology which can provide on-site cleaning and recalibration, on-site technical support, and on-site parts inventories.



Prismview employs a staff of creative-services personnel for custom animation or message creation. This talented group has a proven history of developing dynamic, innovative graphics and animations.

Professionalism and a Proven History

The Prismview sales team is a mature organization with a history of prompt and considerate customer service. The Prismview organization as a whole is accustomed to working in a demanding environment where on-time delivery is essential. The Prismview product is always delivered and installed on time. The organization is professional and available.

An Open Invitation . . .

Please feel free to visit Prismview at its primary plant in Logan, UT. There, you will see the most modern digital display production facility in the world. Automated machines plant LED's onto circuit boards. Aluminum cabinetry is assembled, framing is assembled, and LED modules are configured and installed. Full-sized displays are burned-in and tested and retested before shipment.

Prismview brings an unprecedented level of transparency to its projects. Please allow us to demonstrate our capabilities and show you how a Prismview project can be monitored by you, the customer, from inception through completion.

The World's Finest Display Manufacturer (Generic) 11.30.2016